

Blen Haile

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PROFILE SUMMARY

Recent BCIT graduate with 2 years of experience in user interface and user experience design. Adept at using the adobe creative suite to design intuitive and visually appealing user interfaces. Familiar with designing and developing for desktop and mobile devices.

EDUCATION

Digital Design and Development Diploma | British Columbia Institute of Technology
(Burnaby, British Columbia) September 2020 - June 2023

Communications Certificate | Douglas College
(New Westminster, British Columbia) September 2017 - June 2020

ACADEMIC PROJECT EXPERIENCE

BCIT Project Hub May 2023 - June 2023

Designed a high fidelity mockup of an application that allows BCIT students to create a listing containing the details of their projects.

- Followed BCIT's brand guidelines to ensure the application mockup fit with BCIT's brand.
- Created 6 iterations of wireframes and high fidelity mockups for both desktop and mobile.
- Presented final high fidelity mockups to program heads in BCIT's Digital Arts, Media and Design department.

Edu-Ocean January 2021 - May 2021

Developed an educational web application for desktop and mobile devices that teaches users about ocean conservation.

- Created 3 mockups of differing fidelity of the application's user interface using Figma.
- Conducted usability testing on 6 interviewees during the project's development to gain feedback on areas of improvement.
- Worked alongside 3 other designers and developers to ensure design consistency.

SKILLS

- **Tools:** Figma, Adobe Creative Suite, HTML, CSS, JavaScript
- **Design Skills:** User flows, Wireframing, User-centered design, UI Design
- **Prototyping Skills:** Rapid Prototyping, Interaction Design, Journey Mapping
- **Research Skills:** Data Analysis, Task Analysis, User Personas, Usability Testing, UX Research, User Interviews